



MEMORANDUM

Agenda Item # 43

To: Metropolitan Planning Commission

From: Michael Reynolds, Secretary for the Downtown Design Review Board

Date: June 30, 2010

Re: Revision to "Districts Map" – Downtown Knoxville Design Guidelines – 3-B-10-OB

BACKGROUND:

On May 18, 2010, City Council rezoned a portion of World's Fair Park to place the D-1 (downtown design overlay) district over the existing C-2 zone (see hatched area on Attachment 1). With this rezoning, all of World's Fair Park is now covered by the D-1 overlay district.

Once an area is added to the D-1 district it must receive a "District" designation because there are four districts within the Downtown Knoxville Design Guidelines (the Guidelines) which have specific design requirements. The four districts are: Boulevard, Traditional Grid, Warehouse, and Promenade. These districts can be viewed in more detail in the Guidelines which are located at the following website:

<http://archive.knoxmpc.org/plans/dguides/downtown.pdf>

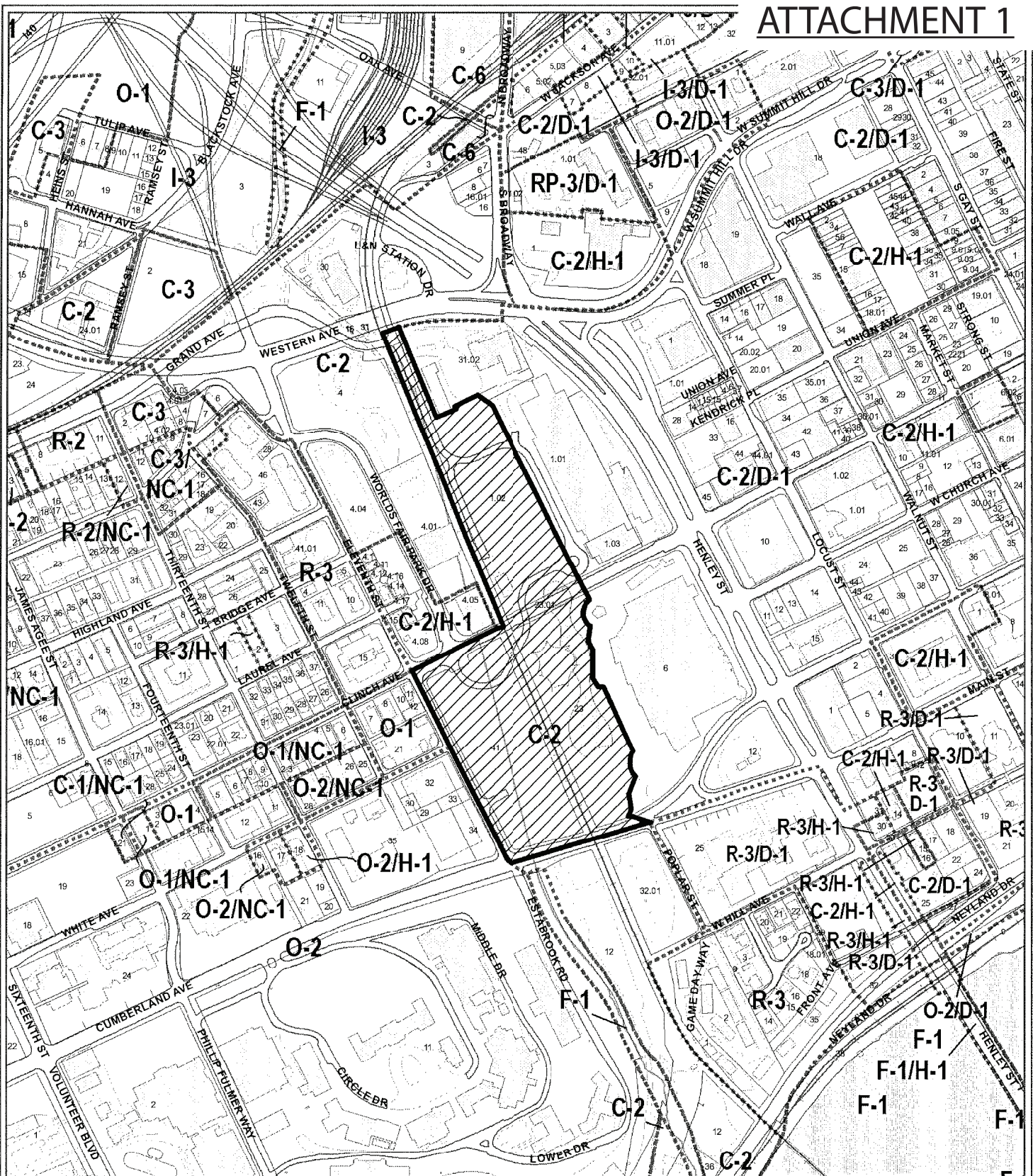
OVERVIEW:

The district boundaries are shown in Attachment 2, "The Districts" map. The Downtown Design Review Board reviewed the area that was added to the D-1 district to determine which district is most appropriate. The surrounding development and adjacent district designations were taken into consideration.

The adjacent district is the Boulevard District, which covers the Convention Center and balance of World's Fair Park. This district recognizes development patterns that have lawns or landscaped area between the building and the sidewalk, and allows small monument signs within the lawn area. This type of development is typical of this area of World's Fair Park and was determined appropriate for a park setting.

RECOMMENDATION:

The Downtown Design Review Board recommends that the area rezoned to D-1 district in World's Fair Park, be designated as the "Boulevard District" on "The Districts" map in the Guidelines.



**9-C-09-RZ
REZONING**



From: C-2 (Central Business District)

To: C-2 (Central Business District) / D-1 (Downtown Design Overlay) and Design Guidelines

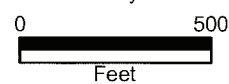
Original Print Date: 8/24/2009
Metropolitan Planning Commission * City / County Building * Knoxville, TN 37902

Revised:

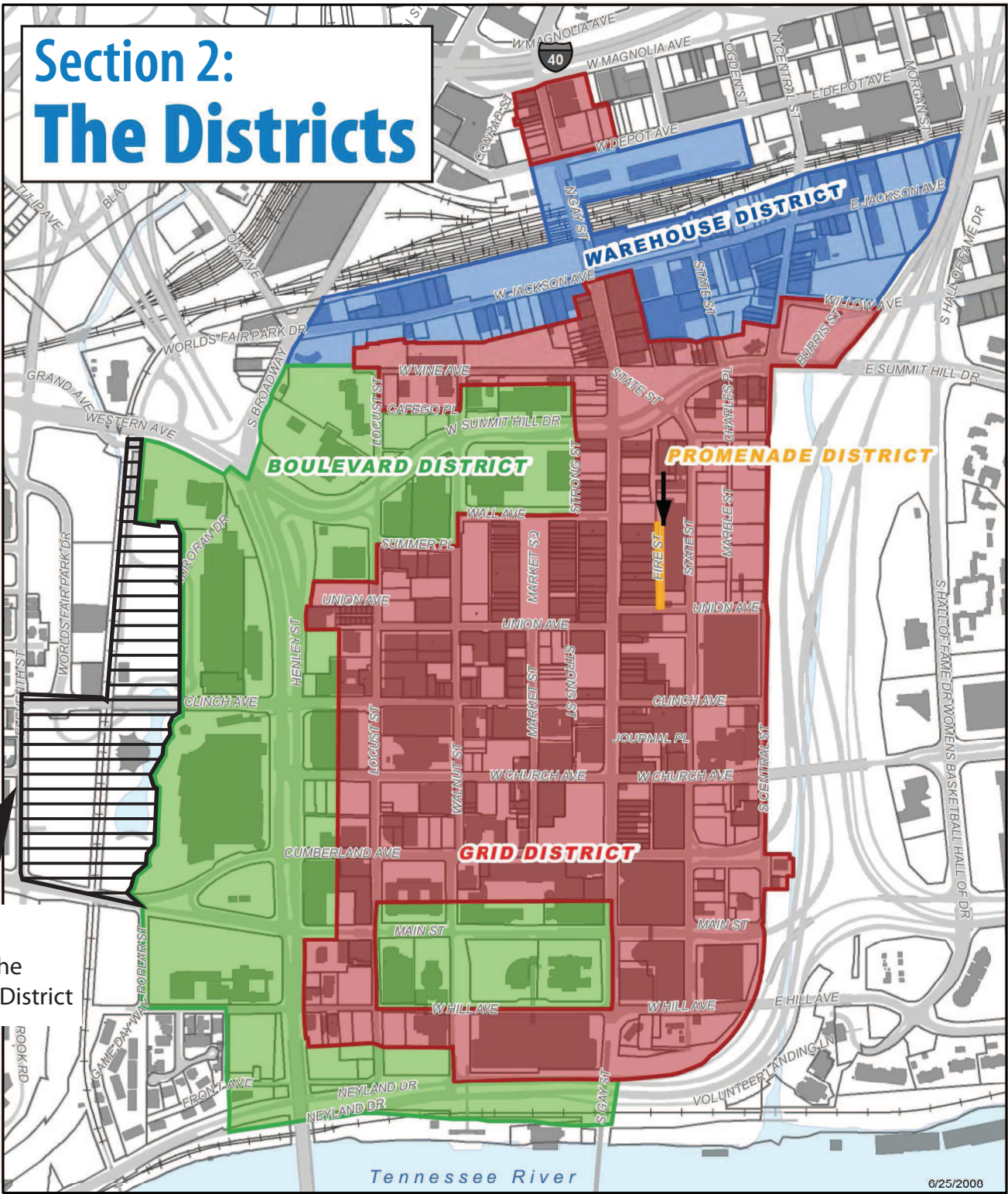
Petitioner: City of Knoxville

Map No: 94

Jurisdiction: City



Section 2: The Districts



Area to be added to the Boulevard District

The Districts map shows the unique areas that have developed in downtown. Most of the District boundaries are at mid-block (that is, at the alleys), which helps to keep similar patterns of development on both sides of the street. Districts, while interrelated to each other, have a special identifying character as outlined in this chapter.

LEGEND

Districts

- Boulevard District
- Grid District
- Promenade District
- Warehouse District