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KROGER FOOD STORES

P O Box 105520 Atlanta Georgia 30348



December 27, 2010

MPC & City of Knoxville
400 Main Street
Knoxville, TN 37902

RE: Kroger Co. New Store at Cedar Bluff & Kingston Pike
Request to Amend Approved UOR Site Plan

Dear MPC and City of Knoxville;

Through all of your efforts over the past few months as we have collectively secured zoning, UOR Site Plan and preliminary approvals from Department of Transportation to develop one of the most prominent properties within the City of Knoxville – Thank you. The quality of this location coupled with the high level of customer loyalty in Knoxville has caused Kroger’s executive leadership in Ohio to request that we construct the larger ‘Marketplace’ store similar to the unit in Farragut, Tennessee. It’s not often that Kroger’s executives revisit and convert a previously approved grocery store into a Marketplace and we hope you share our excitement in announcing to the Knoxville Community that the Cedar Bluff project has been selected for this honor

In order to facilitate the directives of our General Office, we need to discuss the currently approved UOR Site Plan. As you may recall the initial plan called for a 96,369 square foot Kroger store with Marketplace expansion area along with 42,380 square feet of small shop space bringing the total development to 138,749 square feet. The proposed changes to the UOR Site Plan reduce the total development to 134,998 square feet and this was accomplished by reducing the square footage of the small shops accordingly. In addition to the reallocation/reduction of the square footage, our engineering team working with Wilbur Smith and Associates revisited the signalized entrance drive off of Cedar Bluff Road. We are proposing to straighten the primary entrance drive to allow vehicles entering the shopping center from Cedar Bluff the right of way into the development. While we believe the previous “J – Hook” entrance is functional, we would appreciate your feedback regarding the straightening of this access point.

In anticipation of commencing construction in March of 2011, we respectfully request your review and comments of the two alterations to the UOR Site Plan. Should the MPC and the City of Knoxville support the proposed changes, we would welcome the opportunity to amend Kroger's UOR plan administratively. However, if the scope of the alternations necessitates a resubmission of Kroger's UOR Site Plan, then we need to prepare an application as quickly as possible if we are to commence construction in March of 2011.

We cannot thank everyone at the MPC and City of Knoxville enough for their support of Kroger's efforts to better serve the Knoxville Community. We look forward to hearing from you at your earliest convenience.

Warmest Regards,

A handwritten signature in black ink, appearing to read "Paul", with a large, stylized initial "P" at the beginning.

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Enclosure (1)