



**KNOXVILLE/KNOX COUNTY METROPOLITAN PLANNING COMMISSION  
STREET/ROAD NAME CHANGE**

▶ **FILE #:** 12-A-14-SNC

**AGENDA ITEM #:** 11

**AGENDA DATE:** 12/11/2014

▶ **APPLICANT:** SHERRI LEE

TAX ID NUMBER: 108 K A 006&007

JURISDICTION: City Council District 2

▶ **CHANGE REQUESTED FROM:** Leinard Ln  
(present street name)

▶ **TO:** 'Joan Cronan Way'  
(proposed street name)

▶ **LOCATION:** Between Neyland Drive and Stephenson Drive

SECTOR PLAN: Central City

GROWTH POLICY PLAN: Urban Growth Area (Inside City Limits)

ZONING: I-3 (General Industrial) and I-4 (Heavy Industrial)

▶ **APPLICANT'S REASON  
FOR CHANGE:**

**The City of Knoxville has been asked to honor Joan Cronan for all her years as the UT Women's Athletic Director, for overseeing the development of women's athletics from a budget that grew from \$1.2 million to \$5.2 million over a 13 year span and gaining the admiration of women and sports fans across the nation.**

**STAFF RECOMMENDATION:**

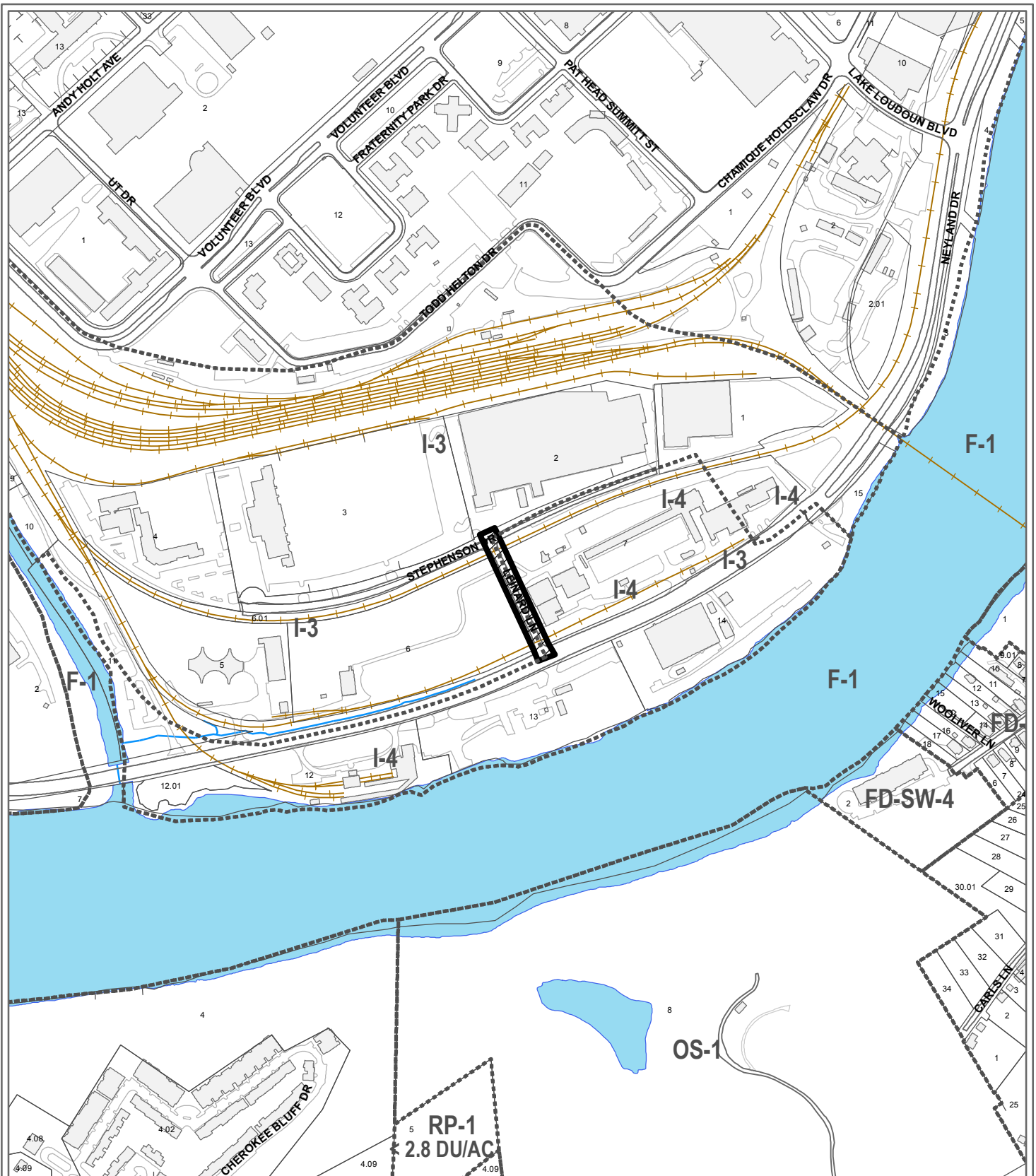
▶ **APPROVE the street name 'Joan Cronan Steet or Joan Cronan Road'. (Applicant requested 'Way')**

Classification of the street as 'Way' does not meet certain requirements of the Uniform Street Naming and Addressing System Ordinance. Joan Cronan Street or Road, as recommended, meets all requirements. An excerpt of the ordinance, with the relevant guidelines, from MPC's Administrative Rules and Procedures is attached.

**COMMENTS:**

The applicant requested the street name change to 'Joan Cronan Way'. Assigning of the road type as 'Way' does not meet the requirements of the "Addressing Guidelines and Procedures" section of MPC's Administrative Rules and Procedures. 'Street' or 'Road' would be the appropriate street type designation if this name change is approved, as it is applicable to public streets generally extending northerly/southerly. The street type 'Way' is for private easements serving six or more lots or dwelling units in a residential development or lots/buildings in a non-residential development. With the exception of using the road type 'Way', the original application meets addressing ordinance requirements. Property owners along the section of street proposed to be renamed have signed the 'canvassing form', indicating agreement with the street name change. A letter of support from the University of Tennessee Chancellor (dated Oct 7, 2014) is included. This letter is addressed to Chair of the City of Knoxville Public Property Naming Committee. The proposed name change will also need to be approved by that body before taking effect. To staff's knowledge, that Committee has not considered this proposal as of the date of this report.

If approved, this item will be forwarded to Knoxville City Council for action on 1/6/2015 and 1/20/2015. If denied, MPC's action is final, unless the action to deny is appealed to Knoxville City Council. The date of the appeal hearing will depend on when the appeal application is filed. Appellants have 15 days to appeal an MPC decision in the City.



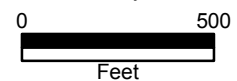
**12-A-14-SNC  
STREET NAME CHANGE**

|                             |                 |
|-----------------------------|-----------------|
| Present Street Name:        | Leinard Ln      |
| Proposed Street Name:       | Joan Cronan Way |
| Beginning of Change (From): | Neyland Drive   |
| End of Change (To):         | Stevenson Drive |

Original Print Date: 11/24/2014      Revised:  
 Metropolitan Planning Commission \* City / County Building \* Knoxville, TN 37902

Petitioner: Lee, Sherri

Map No: 108  
 Jurisdiction: City



- I. Use of names protected by copyright are prohibited, unless approved in writing by the owner of the copyright, subject to the provisions of this section.

Examples: Harley Davidson, Hewlett Packard

3. Road Type - The road type must conform to the specifications outlined in Section 4 of the "*Uniform Street Naming and Addressing System Ordinance*" (City of Knoxville #O-280-90; Knox County #0-91-1-102). The Ordinances state:

Henceforth, the following street designation guidelines shall apply to street names, street signs, and addresses:

- a. All public streets generally extending easterly/westerly shall be designated Drives or Avenues.
  - b. All public streets generally extending northerly/southerly shall be designated Streets or Roads.
  - c. Deadend public streets that cannot be extended shall be designated Lanes.
  - d. Private easements serving six (6) or more lots or dwelling units in a residential development or lots/buildings in non-residential developments shall be designated Ways. Such easements must be named. When the easement serves fewer than six (6) dwelling units or lots and there are no available numbers, the easement must be named.
  - e. Other designations such as Boulevard, Pike, Circle, etc., may be requested by application to the Knoxville/Knox County Metropolitan Planning Commission. The Planning Commission shall consider such requests in their monthly public meetings and approve or deny the request after consideration of the public interest.
4. Post Suffix - A Post Suffix will be applied to any road name that meets the specifications outlined in Section 3 of the "*Uniform Street Naming and Addressing System Ordinance*" (City of Knoxville 0-280-90, Knox County 0-91-1-102).

### ***SECTION 7 – DUPLICATE ROAD NAMES***

In conformance with the established policy of not allowing duplicate road names to exist within Knox County, the following apply to all Base Names submitted to the Addressing Division for approval:

- A. Duplicate Base Names are prohibited. A road name is considered to be a duplicate whenever its Base Name is spelled exactly the same as another road's Base Name.
- B. Phonetic duplications are prohibited. A phonetic duplicate results when a Base Name sounds similar to another Base Name. For example, "Oak Ranch" will be denied if "Oak Branch" has previously been approved.

October 7, 2014

Councilman Marshall Stair  
Chair  
Public Property Naming Committee  
City of Knoxville  
P.O. Box 1631  
Knoxville, TN 37901

Dear Councilman Stair,

I am writing to voice my support in renaming Leinard Lane, off of Neyland Drive, to Joan Cronan Way. Joan served the University of Tennessee, Knoxville with great integrity and enthusiasm for nearly thirty years as Women's Athletics Director. She oversaw and facilitated an athletics program which grew to become one of the most prominent and respected in the nation. She is also considered one of the winningest women's athletics directors in the country, as the Lady Vols earned ten NCAA national championship titles, forty-six top-five NCAA finishes, and twenty-nine Southeastern Conference championships under her leadership.

Her success at the university has allowed her to serve in many distinguished and prominent leadership roles on a national level. In 2010 she was appointed to the NCAA Division I Leadership Council, and in the 2008-2009 academic year she was selected as the president of the National Association of Collegiate Directors of Athletics by her peers. A trailblazer in many respects, Joan became the first woman in SEC history to oversee both men's and women's athletics programs in the SEC when she stepped in to serve as Vice Chancellor & Director of Athletics in 2011. Cronan was named Women's Athletic Director Emeritus in July 2012, and up until her recent retirement, represented the university and community through speaking appearances in addition to her role as a senior advisor.

Joan epitomizes what it means to be a Tennessee Volunteer through her servant leadership, integrity, and ability to empower others to reach their full potential. This renaming is just another way to commemorate her leadership and legacy.

If I can be of assistance to you or answer any questions that you may have, please feel free to contact me.

Sincerely,



Jimmy G. Cheek  
Chancellor

cc: The Honorable Madeline Rogero  
Sherri Lee  
Chris Cimino