# EAST KNOX COMMUNITY PLAN

### EAST KNOX COMMUNITY PLAN STAKEHOLDER COMMITTEE

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## **COMMUNITY INTERVIEWS**

The planning team conducted interviews with East Knox County community members and others with a vested interest in and connection to the area. Fifteen people participated in the interview process. Each one-on-one interview was 30-45 minutes. While the team had a set of questions to guide the interviews (see Figure 12), the conversations followed the interests and expertise of the interview-ees. The ground rules for the interview included an assurance that names would not be connected to direct quotes and interviewees were given the opportunity to talk to us without recording.

After the interviews, the planning team distilled the recorded information into the broad themes discovered through the interview process. Figure 14 presents the most common themes discussed in the community interviews. Under each broad topic are the shared discussion points classified as either a community need/force working against the theme or a community have/force working for the theme. In classifying data in this way, the community can develop strategies that minimize the forces working against and maximize the forces working for.

#### Figure 11: List of Community Interviewees

LIST OF INTERVIEWEES	PRIMARY REPRESENTATION	6. How would yo
Ed McAllister	Recreation	the project, a
Bill Lyons	City of Knoxville	you?
County Mayor Tim Burchett	Knox County	
Roy Arthur	Knox County Watershed Administrator	
Bob Wolfenbarger	8th District Preservation Association & Community I	Member
Morton Massey	Seven Islands Birding Park	
Carol Evans	Legacy Parks	
Kevin Murphy	Farmer & Knox County Board of Adjustment	<b>Figure 13:</b> Community Interview Word Cloud This figure is a repre- sentation of all words captured in all inter- views.
Beth Eason	MPC Commissioner & Architect	
Kim Bumpas	Visit Knoxville!	
Dawn Coppock	Community Member & Attorney	
Mark Campen	Knox City Council	
Kim Trent	Knox Heritage	
Lydia Pulsipher	Community Member & Emeritus Professor, Geograp	hy
Dave Wright	Knox County Commissioner, Chair, 8th District	



#### **Community Interview Questions:**

- 1. Tell us about your relationship to East Knox County and why is the area important to you?
- 2. In this process we want to identify partnership opportunities. What can you (your organization) bring to the table and what do you need from others?
- 3. How do you define success for this region?
- 4. We will ultimately recommend short term implementation items. What problems can we solve and opportunities could we take advantage of in that time-frame?
- 5. What should this project accomplish for the region?
- 6. How would you like to be involved in the rest of the project, and what's the best way to reach you?



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