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[Planning Commission Comment] KAAR supports Sign Ordinance Amendments

Jennifer Roche <jennifer@kaarmls.com>
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To: commission@knoxplanning.org
Cc: Gerald Green <gerald.green@knoxplanning.org>

Mon, Oct 7, 2019 at 4:01 PM

Hello Commissioners:

KAAR supports the amendments to the Knoxville Sign Ordinance as proposed by planning staff - these are appropriate, help solve real problems with the ordinance, and are focused only on those problem areas.

There has been much discussion among Realtors, business owners, and planning staff about real problems with the enforcement of the Abandoned Signs section of the ordinance, especially the need for 'time to cure' compliance issues. The additional language gives property owners 60 days to cure noncompliance before having to take down a sign. KAAR supports this 60-day timeframe because it allows enough time for property owners to realistically and practically cure noncompliance problems. Any shorter timeframe would be impractical and unrealistic for property owners to contract services and complete sign repair or replacement.

The additional allowance of mansard roof signs is appropriate as well, and will help staff and property owners move forward the a better understanding of what roof signs are allowed. This addition will aid in rehabilitating some buildings in areas of the city as well.

Please move the sign ordinance amendments through without changes.

Thank you,
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