



Laura Edmonds <laura.edmonds@knoxplanning.org>

[Planning Commission Comment] Item #34 5-A-20-OA Attached Signs in Office Parks

1 message

Joyce <jjfeld@gmail.com>
Reply-To: jjfeld@gmail.com
To: commission@knoxplanning.org

Tue, Sep 8, 2020 at 9:33 AM

Dear Planning Commissioners,

Scenic Knoxville recognizes that the newly created district of Office Park might require larger attached signs than those allowed in the Office District. However, like the Office District, the maximum size of a single attached sign should be limited in square footage. In the Office District attached signs are allowed to be 5% of the square footage of the primary elevation with a maximum sign size of 24 square feet for any individual sign. A maximum sign size of 150 square feet (or smaller) for any individual sign in the Office Park District is a reasonable standard. Such a standard is consistent with City Council's intent to reduce sign clutter when they passed an updated sign ordinance in 2015. It is also consistent with the concerns expressed by Council at their July 14, 2020 meeting.

We therefore urge you to incorporate the following language for attached signs in Office Park Districts into the proposed amendment to the sign ordinance.

Attached signs with a total allowed sign area not to exceed 5% of the wall area of the primary building elevation(s), provided that the sign area may be used on any elevation of the building that does not face an adjacent residential district and that **no individual sign may exceed 150 square feet in area**. Such signs cannot be internally illuminated, but may be externally illuminated provided that no light source is visible from the public right-of-way or adjacent properties. Signs for Healthcare Facilities with an emergency room may be internally illuminated upon approval of a master sign plan as regulated by Section 13.7, Master Sign Plans for Unified Developments.

Thank you very much,

Joyce Feld
President
Scenic Knoxville
865-525-4007

--

This message was directed to commission@knoxplanning.org



Laura Edmonds <laura.edmonds@knoxplanning.org>

[Planning Commission Comment] Fwd: Contact Item #34 5-A-20-OA Attached Signs in Office Parks

1 message

Amy Brooks <amy.brooks@knoxplanning.org>
Reply-To: amy.brooks@knoxplanning.org
To: Commission <commission@knoxplanning.org>

Tue, Sep 8, 2020 at 8:27 AM

Please see comments below.

Amy Brooks, AICP
Planning Services Manager

Interim Executive Director

865-215-4001 (office)
865-679-9020 (cell)



Knoxville-Knox County Planning | KnoxPlanning.org
400 Main Street, Suite 403 | Knoxville, TN 37902

----- Forwarded message -----

From: **Joyce** <jfeld@gmail.com>
Date: Tue, Sep 8, 2020 at 8:20 AM
Subject: Contact Item #34 5-A-20-OA Attached Signs in Office Parks
To: <contact@knoxplanning.org>

Dear Planning Commissioners,

Scenic Knoxville recognizes that the newly created district of Office Park might require larger signs than those allowed in the Office District. However, like the Office District, the maximum size of a single attached sign should be limited in square footage. In the Office District attached signs are allowed to be 5% of the square footage of the primary elevation with a maximum sign size of 24 square feet for any individual sign. A maximum sign size of 150 square feet for any individual sign in the Office Park District is a reasonable standard. Such a standard is consistent with City Council's intent to reduce sign clutter when they passed an updated sign ordinance in 2015. It is also consistent with the concerns expressed by Council at their July 14, 2020 meeting.

We therefore urge you to incorporate the following language for attached signs in Office Park Districts into the proposed amendment to the sign ordinance.

Attached signs with a total allowed sign area not to exceed 5% of the wall area of the primary building elevation(s), provided that the sign area may be used on any elevation of the building that does not face an adjacent residential district and that **no individual sign may exceed 150 square feet in area**. Such signs cannot be internally illuminated, but may be externally illuminated provided that no light source is visible from the public right-of-way or adjacent properties. Signs for Healthcare Facilities with an emergency room may be internally illuminated upon approval of a master sign plan as regulated by Section 13.7, Master Sign Plans for Unified Developments.

Thank you very much,

Joyce Feld
President
Scenic Knoxville
865-525-4007

--

This message was directed to commission@knoxplanning.org



Laura Edmonds <laura.edmonds@knoxplanning.org>

[Planning Commission Comment] Community Forum Comment Re: Agenda Item #34, File Number 5-A-20-OA-Proposed Amendment to Article 13.9.E

1 message

larrys55 via Commission <commission@knoxplanning.org>

Mon, Sep 7, 2020 at 1:08 PM

Reply-To: larrys55@aol.com

To: "commission@knoxplanning.org" <commission@knoxplanning.org>, "amy.brooks@knoxplanning.org" <amy.brooks@knoxplanning.org>, "swelch@knoxvilletn.gov" <swelch@knoxvilletn.gov>

TO: Knoxville-Knox County Planning Commission, Amy Brooks, Stephanie Welch
FROM: Community Forum, Larry Silverstein, Chairperson
RE: Agenda Item # 34, File Number **5-A-20-OA--** Proposed Amendment to Article 13.9.E Re: maximum sign area in the Office Park District
DATE: September 7, 2020

Dear Commissioners:

The Community Forum asks that you please consider the following language to amend Article 13.9.E.2.a, the sign regulations for attached signs in the Office District (O) and Office Park District (OP). The proposed language puts a cap of 150-square feet in area on individual attached signs in the Office Park District (OP).

(Unchanged) 13.9., E. 2.: "In the office districts, the following signs on a nonresidential parcel or lot are allowed, subject to the following dimensional requirements:"

PROPOSED LANGUAGE: ARTICLE 13.9. E., 2.,a. OFFICE DISTRICTS: O, OP

"a. Attached signs with a total allowed sign area not to exceed 5% of the wall area of the primary building elevations(s), provided that the sign area may be used on any elevation of the building that does not face an adjacent residential district. Signs for Healthcare Facilities with an emergency room may be internally illuminated upon approval of a master sign plan as regulated by Section 13.7, Master Sign Plans for Unified Developments. All other signs in the office districts shall not be internally illuminated, but may be externally illuminated provided that no light source is visible from the public right-of-way or adjacent properties. In the Office District (O), no individual sign may exceed 24 square feet in area. In the Office Park District (OP), no individual sign may exceed 150 square feet in area."

We believe our proposed language regarding attached signs in the Office Districts is clear and consistent with the July 14, 2020, City Council meeting (See ctvknox.org, 7-14-20 City Council meeting at the 47 minute mark) that resulted in a unanimous vote to refer this amendment back to the Knoxville-Knox County Planning Commission in order to specifically consider a cap on maximum individual sign size in the Office Park District (OP).


Thank you for your consideration of our request.

Sincerely,

Larry Silverstein, Chairperson, Community Forum
7808 Sheffield Dr.
Knoxville, TN 37909
693-1256
Larrys55@aol.com

--

This message was directed to commission@knoxplanning.org

 **Community Forum letter to Knox Planning re attached signs in Office Districts 9-7-20.docx**
14K

TO: Knoxville-Knox County Planning Commission, Amy Brooks, Stephanie Welch

FROM: Community Forum, Larry Silverstein, Chairperson

RE: Agenda Item # 34, File Number **5-A-20-OA--** Proposed Amendment to Article 13.9.E Re: maximum sign area in the Office Park District

DATE: September 7, 2020

Dear Commissioners:

The Community Forum asks that you please consider the following language to amend Article 13.9.E.2.a, the sign regulations for attached signs in the Office District (O) and Office Park District (OP). The proposed language puts a cap of 150-square feet in area on individual attached signs in the Office Park District (OP).

(Unchanged) 13.9., E. 2.: "In the office districts, the following signs on a nonresidential parcel or lot are allowed, subject to the following dimensional requirements:"

PROPOSED LANGUAGE: ARTICLE 13.9. E., 2.,a. OFFICE DISTRICTS: O, OP

"a. Attached signs with a total allowed sign area not to exceed 5% of the wall area of the primary building elevations(s), provided that the sign area may be used on any elevation of the building that does not face an adjacent residential district. Signs for Healthcare Facilities with an emergency room may be internally illuminated upon approval of a master sign plan as regulated by Section 13.7, Master Sign Plans for Unified Developments. All other signs in the office districts shall not be internally illuminated, but may be externally illuminated provided that no light source is visible from the public right-of-way or adjacent properties. In the Office District (O), no individual sign may exceed 24 square feet in area. In the Office Park District (OP), no individual sign may exceed 150 square feet in area."

We believe our proposed language regarding attached signs in the office districts is clear and consistent with the July 14, 2020, City Council meeting (See ctvknox.org, 7-14-20 City Council meeting at the 47 minute mark) that resulted in a unanimous vote to refer this amendment back to the Knoxville-Knox County Planning Commission in order to specifically consider a cap on maximum individual sign size in the Office Park District (OP).

Thank you for your consideration of our request.

Sincerely,

Larry Silverstein, Chairperson, Community Forum

7808 Sheffield Dr.

Knoxville, TN 37909

693-1256

Larrys55@aol.com